

## **Best Practice - 2**

### **Title: The Admission campaign**

#### **Objectives:**

- To Create awareness among Junior college students of Utnoor area about the facilities available in the Government Degree College, Utnoor.
- To personally show them the serene atmosphere in college campus away from the hustle and bustle of the town centre.
- To educate parents about the need for admitting their children in our college for all-round development.
- To educate students to utilize the services of well experienced, qualified lecturers and resources available in college.
- To counter the unhealthy atmosphere created by the malicious campaign of private institutions to gain admissions.
- To give the students firsthand experience of the quality of education in the institution.

#### **The Context:**

The finest quality of teachers with the highest possible educational qualifications is recruited into the government degree colleges. And the government colleges are provided with state of the art teaching learning resources. Yet, they are lagging behind in terms of admissions when compared to the private institutions. Reason being, the government institutions with all their well qualified staff and state of the art educational facilities do not promote themselves.

It would be a monumental loss to the society, if we could not reach the larger sections of people and make them aware of the educational facilities available free of cost in the government institutions. Only a good number of admissions can make the institution run with its full potential.

Hence, our institution has initiated the admission campaign to promote our college and gain more number of admissions into the college.

#### **The Practice:**

- To achieve our goal we had extensive discussions and deliberations with staff and devised plans to visit junior colleges in and around Utnoor.
- The faculty of the institution visited the junior colleges and interacted with the students, months before the completion of Intermediate course and highlighted the resources available in our institution.

- Flexi boards, pamphlets are printed from the contribution of staff members. Flexi boards are placed in key locations for catching the attention of students.
- On the final day of the intermediate public exam all staff members personally interacted with students and briefed them about college.
- During summer vacation and before the commencement of the new academic year, all the staff members, divided into small groups, visited the neighbouring villages and conducted admission campaign. The students and their parents are given information about the college in the comfort of their homes.
- The students who discontinued their education after intermediate are convinced to continue with their studies by joining our college.
- Counselling is offered to the parents, especially to the parents of girl students who do not want their child to go for higher studies.
- Student bio-data forms are collected for future correspondence.
- During online admissions, the registration fee of the students who opt for our college is borne from the fund collected from the staff members.
- In some exceptional cases the technical staff of the college visited the homes of the students to complete the process of online admissions at their doorstep.

### **Evidence of Success**

All our efforts yielded fruitful results. First year admissions into the college have drastically increased year by year.

### **Problems Encountered and Resources Required**

- The college is situated at a distance of two kilometres from the town. The location and distance of the college is the main drawback in attracting the students and their parents towards the college. Parents, especially, are reluctant to send their children to our college.
- Unhealthy competition from some private degree colleges who indulge in unfair means to attract admissions. It was difficult to contact students in holidays.
- Lack of proper transport facility to reach distant places is also a problem.
- More funds are required for an extra intensive campaign.

PROCEEDINGS OF THE PRINCIPAL. GOVERNMENT DEGREE COLLEGE, UTNOOR

DISTRICT: ADILABAD

Present: Dr. M.Swamy, M.A, B.Ed

File.No.305/A2/Acadamlc/DOST/2020

date: 06/08/2020

Sub:- Collegiate Education - GDC,Utnoor dist. Adilabad - admissions campaign for the academic year 2019-20— action plan to increase the admsslslons - allotment of responsibilities to the faculty members to collect the lists of students who were passed out in intermediate (+2) examinations from nearby Junior colleges - orders Issued regarding.

ORDERS : In view of uneconomital student strength in some courses in the college, the principal has conducted a meeting with all the faculty members on 04/08/2019 to discuss the action plan to increase the admissions in the college during the academic year 2019-20. In such meeting it is resolved that, first collect the lists of students who were passed out in intermediate (+2) examinations from nearby Junior colleges. Accordingly, the principal is hereby allotted the responsibilities to the faculty members to collect the lists of intermediate passed outstudents from the Junior colleges as shown below.

TEAMNO.	NAME OF THE FACULTY	JUNIOR COLLEGE ALLOTTED
01.	Sri . J. Ravikiran, Sri M.Srinivas	Narnoor, Jainoor
02.	Dr J.Sangeetha, Dr I. Shravani, Smt N.Sridhara Devi	Utnoor, Laltekadi
03.	Sri P.Kishan, Sri A.Rajkumar, M.A Ahmed	Gudihatnoor, Icchoda
04.	Sri Z.Shankar, Sri D.Tirupathi, Sri Ch Rajshekar	Boath, Jannaram

The above teams are instructed to collect the data and submit to the principal within 05 days without fail.

Copy to: The Commissioner of Collegiate Education, T.S, Hyderabad For favour of  
information.

## ACTION PLAN FOR ADMISSIONS 2018-19 COMPAGNING

In view of the DOST notification coming on 9<sup>h</sup> of this month (May,9) the principal GDC,Utnoor has been alerted and called for a staff meeting on 05/05/2018. Under the Chairmanship of the principal a staff meeting was conducted on 05/05/2018 at 2-00 A/N to finalise the action plan for improve the admissions at the College for the year 2018-19. All the teaching and non-teaching staff including regular, contract and guest faculty were attended the meeting.

The staff council unanimously thanked the commissioner of collegiate education, Telangana State to reorganised the courses and sanctioned courses to the college. All the staff members expressed their views and ideas regarding campaigning to improve admissions. After detailed discussions the Action Plan for admissions campaigning for the academic year 2018-19 is finalised as below..

- Formation of an admissions committee by senior faculty.
- Establishment of College level Help Desk by senior faculty.
- « Prepare Flexes, Pamphlets and Wall Stickers showing the reorganised 18 courses and highlights of the college.
- « Vide publicity in local TV channels.
- « Take the support of print media to coverage of news.
- Collection of Inter Pass Out students data from the Junior colleges and divide the data into mandal level/village level and street level.
- Division of faculty members in to groups and do door to door campaigning.
- Preparation of route map, how to proceed for campaigning.
- Involvement of old students in campaigning.
- Take the support of Village Development Committees in conducting campaigning in the villages.
- Putting the Flexes and Wall Stickers in Public places and Mee Seva centres.
- See that to reach the pamphlet to every door.









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The chalkboard contains handwritten text in Kannada, likely related to the agricultural or health topics mentioned in the banner. A diagram of a female reproductive system is pinned to the left side of the board.







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**Title of the practice: Skill Development Certificate Courses for Girls:****The Objectives of the Practice:**

1. To provide a job oriented programme to girl students
2. To create awareness on small scale industries.
3. To inculcate self confidence among girl students.
4. To learn the girl students to face all kinds of economic challenges in life.

**The Context:**

Because of the situation prevailed in Agency area, Utnoor that there is no big town for the girls students to look for a job after their graduation, the knowledge and the skills that they learn through Skill Development Certificate courses will certainly help them to stand on their own.

**The Practice and its Uniqueness:**

Our Goal is to provide additional skill, knowledge and certificate to effect that the girls students shall have confidence in facing all kinds of economic challenges in life. With the collaboration of Rural Self Employment Training Institute RSETI, SBI ,the Women Empowerment cell of our college has started certificate courses in alternative employable skills in 1. Embroidery, 2.Knitting 3.Maggam work 4. Tailoring, by the time the girl student leave the college she will be expert in these skills and she will also have certificates in her hand. Also they may get loan very easily and swiftly with this certificate in hand to make a start up in their life. We send ten students each year, preferably second year students. Though the total intake is 50 per batch, but the management of RSETI has limited it to (as quota) 10 for our college students.

**Evidence of success:**

Many of our girl students have started their own small scale business in their hometown itself. Also each and every year the number of girl students showing interest in this activity is increasing.

**Problems encountered/Resources required:**

1. The number of intake in each course is limited.
2. Some girl students are getting married very early hence they are not able to complete the course.
3. Some Parents are objecting their child to do such practice.
4. More awareness needed especially to parents of the students.

**Notes (Follow up):**

As the interested number of girls students is increasing we are requesting RSETI, SBI authorities to increase the number of intake and also to introduce new courses so that more number of girl students get benefitted from this practice.



**Women's Tailoring Programme Practicals**



**Homemade Agarbathi Making Practical**



