

SR & BGNR GOVT (A)Arts & Science College, Khammam

Entrepreneurship Development Cell

In order to promote Entrepreneurship Education among the undergraduate and post graduate students of **SR&BGNR Govt Arts and Science College, Khammam** was established on 28.02.2021.

The primary objective of this EDC is to inspire and inculcate a culture of innovation and encourage budding entrepreneurs. This EDC will create a platform for students and provide awareness of Entrepreneurship Development, Business Ideation, Innovation, Incubation and Implementation.

By providing skill development and entrepreneurial development programs, the students of GDCs can confidently start their own ventures either in the form of start-ups or small commercial entities. Ultimately they can become job providers rather than job seekers.

The specific objectives for establishment of this Cell are as follows.

- To Impart Entrepreneurial Education with Guidance, Mentorship and Motivation to the students.
- Organizing series of programs like workshops, seminars, invited talks from successful entrepreneurs.
- To promote the culture of self reliant and self dependency among the students rather than depending on external employment.
- To have a wide network in the form of collaborations with established agencies to help and guide the students in promoting entrepreneurial skills.
- Promoting six core values of entrepreneurship among the students i.e., Excellence, Leadership, Integrity, Innovation, Collaboration and Economic Value Creation.
- Organizing regular Summer Camps for youth to instill the 'spirit of enterprise' at a young age so as to inspire them to select an independent, innovative career option and excel in it.
- Promotion of Micro & Agro based enterprises in rural and semi-urban areas to channelize unemployed youths towards self-employment.
- Promoting Startups under Startups/Innovation Scheme of the Government of Telangana.

The ED Cell conducts various activities like awareness programs, invited talks, motivational lectures, by involving practicing entrepreneurs periodically .

The Organising Committee:

1. Sri KSS Ratna Prasad, Principal – Chairman
2. Dr AR Satyavathi, Asst Prof of Commerce - Coordinator
3. Members –
 - a. Sri K.Shanthi Kumar, Asst Prof of Chemistry
 - b. Sri D V Ramana, Asst Prof of Commerce
 - c. Dr A. Ravindra Naik, Lecturer in Commerce
 - d. Sri Yaladri, TSKC mentor
4. Student Members –
 - a. B. Arun, B.Com III EM
 - b. P.Aswani, B.Com III TM

- c. B. Gopiraju, BA III
 - d. M. Ujwala, BSc (MSCs) III EM
 - e. B. Dakshayani, BSc(MSDs) I
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Activities Done:

- The Cell formally was inaugurated on 08.03.2021 by the Principal and governing body members.

Inagural Flyer



Inaguration of ED Cell By the Principal & Governing Body



- The same day on 08.03.2021 ED cell arranged a food stall with 2 sweets and sold on for profit basis

Food stall



- As a part of encouraging students to know about various entrepreneurial training institutes, ED Cell (in collaboration with Dept of Botony) introduced the students NIRD, Hyderabad and encouraged them to participate in their workshops. One of such virtual training was shown to them in the college seminar hall.
No. of Students participated: 44.

Some testimonials of student participants

