

**PROCEEDINGS OF THE COMMISSIONER OF COLLEGIATE
EDUCATION**

Government of Telangana, Hyderabad

Present: Sri Navin Mittal, I.A.S.

Sub: Collegiate Education – Career Guidance and Placement Cell – Storytech Private Limited – Digital Employment Exchange of Telangana (DEET) Instructions issued – Reg.

Ref: CCE-AC/CGPC/1/2019-ACADEMIC CELL, Dated: 13.08.2019.

Government of Telangana has launched the initiative of Digital Employment Exchange of Telangana (DEET), to improve the employment ecosystem, leveraging on the modern technologies like Artificial Intelligence (AI), Machine learning (ML) and Advanced Algorithms.

Storytech Pvt. Ltd. is incorporated as a startup by professionals with academic qualifications and experience in the field of Software development. Storytech Pvt. Ltd. is acting as the process implementer and operator for the DEET initiative of Government of Telangana.

Storytech Pvt. Ltd. shall collect students' data from Government Degree Colleges in Telangana to register these students on DEET platform whereby the students are automatically enrolled into DEET. Post enrolment, the students/users shall receive an SMS message alert with a One Time Password (OTP), using which the student can activate, preview and update their profile on DEET application (either on Digital Employment Exchange of Telangana app or by login to www.tsdeet.com website). Users can edit /add any additional information related to their profile at their convenience. Based on the profile of the student, suitable jobs shall be prompted in their login page. The students/ users can directly login through their registered mobile number and login password to apply for these jobs and they also have an opportunity to interact (by chat) with the company officials for any clarifications. Storytech pvt. Ltd. shall not charge any fee from students / Government

Degree Colleges, for job placements and internships. However other corollary features like skill enhancement trainings and Curriculum vitae development may be charged by Storytech Pvt. Ltd. with consent of the jobseekers.

Hence the principals of all Government Degree colleges are instructed to:

- Extend necessary cooperation and support to Storytech Pvt. Ltd. (DEET) team and provide the requisite students' data to them.
- Instruct the Placement Cell and Career Guidance Cell in the college to actively coordinate the DEET program and ensure that all the students in the college are registered into DEET and benefit by making use of the services offered by DEET.

For further clarifications on this program, the Principals of GDCs may contact Mr. Mohit Kumar, Head - Partnerships, Storytech Pvt Ltd. on 8885026600 or Ms. K. Pruthu, Academic Officer, O/o CCETS on 7660009437.

For Commissioner of Collegiate Education