

Report

Title of the workshop: One Day National Workshop on Research Approaches and Methodology

On March 29, 2018.

Funding Details of the Workshop: ICSSR-SRC (Indian Council of Social Science Research-South Regional Centre), Osmania University. Hyderabad.

Sanction Amount for the Workshop: Rs. 25000/- (Twenty Five Thousand Only).

Resource Person Details:

1. Prof. Prashantha Atma
Professor of Commerce
Dept. of Commerce
Osmania University
Hyderabad.
2. Dr. Ranjani
Associate Professor of Commerce
Dept. of Commerce
Nizam College (A)
Osmania University
Hyderabad.
3. Dr. Nazia Sulthana
Assistant Professor of Commerce
Dept. of Commerce
Koti Womens College (A)
Osmania University
Hyderabad.
4. Prof. Anand Pawar
Professor of Commerce
Dept. of Commerce
Dr.B.R.Ambedkar Open University
Hyderabad.

Schedule of the Workshop:

9:00 AM to 10:30 AM Registrations

10:30 AM to 10:45 AM Inaugural Session

10:45 AM to 11:00 AM Tea Break

11:00 AM to 12:30 PM Session One

12:30 PM to 1:30 PM Lunch

1: 30 PM to 2:45 PM Second Session

2:45 PM to 3:00 PM Tea Break

3:00 PM to 4:30 PM Third Session

4:30 PM to 5:30 PM Valedictory and Certificate Distribution.

Brief Report of the Workshop:

Various Colleges students, Research Scholars and Faculty Members assembled in the Seminar Hall, Tara Government College (A), and Sangareddy. The atmosphere was exuding the inquisitiveness of a new beginning.

The First session. **Prof. Prashantha Atma**, An eminent speaker in the field of Research for about three decades, introduced the concept of Research to the audience with a purpose of building a strong foundation within aspiring researchers. She conveyed to them how a Systematic, Intensive, and patient study in a particular field can be directed towards scientific understanding of the concept. She discussed how a management problem evolves into a research problem.

The second session **Dr. Naziya**, Assistant Professor of Commerce, Dept. of Commerce, Koti Womens College, Hyderabad. Covered 'Formulation of a research problem'. The whole 'Research Process was discussed along with its elements like Definition of the problem; Development of the approach to the problem and then formulation of a Research Design. She explained the ingredients of each research design with explicit details regarding collection of secondary data; Focus Group Discussions; Framing a Questionnaire and selection of a sample. The session gave the students an idea and provided a platform for students to be able to handle a research project.

The Third session **Dr. Ranjani**, Associate Professor of Commerce, Dept. of Commerce, Nizam College, Hyderabad.. The discussion topic for handling the Literature review one of the most vital parts of the research endeavor. The types of research were introduced illustratively. The steps to be followed for developing the review of literature in a structured fashion were discussed. The next discussion covered "Sampling Techniques" further divided into Probability and Non-Probability Sampling Techniques.

Out Come of the Workshop:

- ❖ To develop understanding of the basic framework of research process.
- ❖ To develop an understanding of various research designs and techniques.

- ❖ To identify various sources of information for literature review and data collection.
- ❖ To develop an understanding of the ethical dimensions of conducting applied research.
- ❖ Appreciate the components of scholarly writing and evaluate its quality.