

ABOUT THE DEPARTMENT OF COMMERCE

Government Degree College Alair was established in November, 2008. Department of Commerce came into existence since inception of the College with the introduction of the B.Com Regular General Course in Telugu Medium. After a careful understanding of the need for training and developing highly skilled and qualified accountants, a new course of B.Com Computer Applications was introduced during the Academic Year 2017-18. Thus the presently existing two courses are being designed with necessary modifications from time to time by the University/CCE with an avowed aim of exposing the students to all core areas of business systems in the gradually changing National and International financial scenario and developments in Commerce.

The faculty members of this department have a voluminous experience to their credit and are sincerely committed to the mission of imparting quality education. They keep themselves -abreast of the rapidly changing world of business and Industry.

Vision

To train the students to meet the challenges of contemporary business environment.

Mission

- To build the conceptual foundation in areas of commerce
- To equip the students with accounting and entrepreneurial skills.
- To enhance management skills and analytical thinking for a successful career.
- To develop students for professional career in accounting, finance, research and higher education
- To build life skills through value based education and service oriented programs

ABOUT THE PROGRAMME (B.COM)

In the present liberalized economy, a demand for financial services in form and size is increasing. B.Com is a very important educational landmark because it opens up higher educational opportunities in the field of Business and Commerce such as ICWA, CA, MBA and M.Com. It is also important because it could lead to entry level jobs in various companies as it is a purely

financial and vocational degree. The reforms in financial sector opened opportunities for professionals in the field of finance and other related areas. Realizing the needs of financial sector, the Department of Commerce has taken the lead in offering Bachelor Programme in Commerce with Specialization in Computer Accounting.

The thrust on growing industrialization and foreign Environment in Indian Industry coupled with complexities of International monetary environment calls for professional approach in the areas of finance and accounting. The course structure aims at equipping students with improved ways of conducting Organizational analysis, financial accounting analyses. The students will be best suited to undertake financial planning and budgeting, rational decision making, financial analysis for Investment management, equity research and good corporate reporting.

THE OBJECTIVES OF B.COM PROGRAMME

- ✓ To expose the students to the latest development in the area of Finance and Accounting and thus provide professional outlook and effective business management.

- ✓ To develop knowledge and perceptive skills in functional areas like finance.

- ✓ To impart practical knowledge of quantitative techniques and Computer Application to help in Decision Making process
- ✓ Developing managerial and communication skills.

- ✓ Imparting value education to help reach greater heights in their carrier.

- ✓ Creating employable and skilled man power to meet the growing needs of the economy industry.

- ✓ Making a meticulous use of the technological developments in designing and delivery of academic program.

- ✓ Inculcating oriented skills in order to gain competitive advantage in the job market.

FACULTY

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