

DATES TO BE NOTED:

Last date for submission of abstract : 25th Nov-2017

Submission of full paper : 10th Dec-2017

Registration fee

Industrialists/corporate delegates/practitioners : Rs. 500/-

Academicians/Faculty members : Rs.300/-

Research scholars/students : Rs. 200/-

Publication Charges : Rs. 500/-

Abstract should be sent to : ntrcommerceseminar2017@gmail.com

Delegates can register their names on the date of seminar by paying prescribed fee. Delegates submitting papers in absentia can send their registration fee on or before 11.12.2017 through demand draft drawn in favor of the Principal, NTR Govt. Degree College for Women, payable at Mahabubnagar-509001, Telangana State.

SELECTED PAPERS WILL BE PUBLISHED IN ISBN JOURNAL

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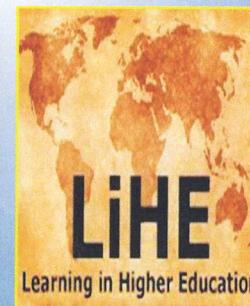
One Day National Seminar

on

The Role of Higher Educational Institutions in Mentoring Young Entrepreneurs



on 12th Dec - 2017



Organized by :

Department of Commerce
NTR Govt. Degree & PG College for Women,
Mahabubnagar-509001
Affiliated to Palamuru University
Telangana State

About Mahabubnagar :

Mahabubnagar town is located at a distance of 98 KMS from State Capital Hyderabad. It is connected by Road, Rail facilities. This place was earlier known as "Palamuru", the name was changed to Mahabubnagar, in honor of Mir Mahabub Ali Khan Asif Jah VI, the Nizam of Hyderabad. Mahabubnagar town is famous for the Banyan tree which is called as "Pillallamarri". Famous poets Sri Goreti Yenkanna Garu, Sri Kapilavai Linga Murthy Garu, Sri Vallabhapuram Janardhan Garu and freedom fighters Sri Vakeelu Bheemaiah Garu, Sri Ranga Rao Garu, hail from this District.

NTR GOVERNMENT DEGREE AND PG COLLEGE :

NTR Government Degree College for Women was established in the year 1981 in the premises of the Government Junior College for Girls with a meager strength of 86 students with BA and B Com courses to cater the educational needs and to develop the admitants into diligent and successful women citizens belongs to this Mahabubnagar town and its surrounding areas. The College was renamed as NTR Govt. Degree and PG college for women in the year 2002 and was build on 1.36 acres of land which was inaugurated by Sri N Chandrababu Naidu the then Chief Minister of AP on 07.08.2002. It is affiliated to Palamuru University from 2008. The college is presently offering UG courses in three faculties i.e B.A(EPP, HEP) B.Sc(MPC, MPC's, BZC, BiBc) and B.Com(General, Computers) and one PG course i.e M.A(Economics).

Profile of the Department:

The department of Commerce has been functioning since the inception of the college in the year 1981. Department was Affiliated to Osmania University in the same academic year along with the BA, B.Com (Gen) Courses. Presently the department is affiliated with the Palamuru University.

There was only one post at the inception of the Department ,but in later years the number of posts enhanced up to six as the new courses are added in college with new combinations.

The department has been sharing the responsibility along with the other departments in providing the quality education to the economically and socially backward girl students who join in this college and also striving hard to transform them into a completely developed educated women who can face the present age challenges.

About Seminar:

The major stake holders of higher education shaping the nation of tomorrow are bestowed with qualified faculty, research facilities, testing equipments and other attributes essential to the development of novel products or services rooted from the innovative thoughts of young students. Therefore there is obvious possibility for every institution engaged in the sphere of higher education to identify, mentor and develop the entrepreneurial thoughts of young students by unleashing best practices like entrepreneurial development cells skill development cells and many such other wings of their own entity so that entrepreneurial qualities established along with conventional education can navigate the students towards the robust entrepreneurial achievements.

The main Objectives of the Seminar are:

1. To develop Entrepreneurial thoughts among the students.
2. To provide a platform for the teachers to make acquaintance with the contemporary issues of Entrepreneurship.
3. To discuss the pros and cons of Entrepreneur Promotional measures initiated by the government.
4. To invite innovative thoughts on modern Entrepreneurship.
5. To provide an opportunity for the successful Enterprises to become case studies.

Themes of the Seminar:

The proposed one day National Seminar ramifies the themes into two technical sessions as cited below.

HIGHER EDUCATIONAL INSTITUTIONS AND ENTERPRENUERSHIP

1. Entrepreneurial development cells at college level.
2. Role of teachers in promoting entrepreneurial qualities.
3. Student clubs and Entrepreneurship
4. Curriculum design and Entrepreneurship
5. Student mentoring programs.
6. Inter-institutional tie ups and Entrepreneurial development.
7. Role of community colleges in developing entrepreneurship.
8. Entrepreneurial Development Programs (EDP) at college level.
9. Industry, Institution- Interface in promoting Entrepreneurship.
10. Promoting Women Entrepreneurs within the ambit of women colleges.

GOVERNMENT LINKAGES AND ENTERPRENURIAL DEVELOPMENT

1. Role of Government agencies in promoting Educational qualities at college level.
2. Collaborative programs and Educational development.
3. Strategic approaches of Government and Higher Educational Institutions in promoting Educational measures.
4. Modern development of Educational Mentoring.
5. Case studies on successful enterprises with the aid of Higher Educational Institutions
6. Best practices of Higher Educational Institutions with respect to entrepreneurial development.
7. State and Financial aid to young Entrepreneurs.
8. Sharing of common synergies and Infrastructure by Higher Educational Institutions in promoting Entrepreneurship.
9. Role of Alumni in promoting Educational development.
10. Any other relevant topic linking up Higher Educational Institutions in Educational Development.

Papers Invited :

The Academicians, Research Scholars, Voluntary Organizations, Women Organizations and other interested persons are invited to present the Study papers in the Seminar. The Study paper may be on the main Theme or on the Sub-themes of the seminar Brochure. The Abstract of the study paper having not more than 300 words, and full length paper should be not more than 7 pages(2500 words) in 12 font size, 1.5 line space and Times New Roman style should be sent through an e-mail on or before 25.11.2017, to

email: ntrcommerceseminar2017@gmail.com