

GOVT. DEGREE COLLEGE FOR WOMEN, KARIMNAGAR
ENTREPRENEURSHIP DEVELOPMENT CELL

Chairman: Dr. T. Sree Lakshmi, Principal GDC (W), Karimnagar

Coordinator: Dr.T. Lavanya, Asst Prof of Commerce

Members: Ch. Shobha Rani, Lecturer in English

M. Shakunthala , Asst Prof of Economics

ENTREPRENEURSHIP

An entrepreneur is a creator or a designer who design new ideas and business processes according to the market requirements and his/her own passion. Entrepreneurship is the art of starting a business, basically a startup company offering creative product, process or service. We can say that it is an activity full of creativity.

Entrepreneurship development is the process of improving the skills and knowledge of entrepreneurs through various training and classroom programs. Entrepreneurship development is concerned with the study of entrepreneurial behaviour, the dynamics of business set-up, development and expansion of the enterprise.

EDP is a programme meant to develop entrepreneurial abilities among the people. In other words, it refers to inculcation, development, and polishing of entrepreneurial skills into a person needed to establish and successfully run his / her enterprise. Thus, the concept of entrepreneurship development programme involves equipping a person with the required skills and knowledge needed for starting and running the enterprise.

The whole point of entrepreneurship development is to increase the number of entrepreneurs. This accelerates employment generation and economic development. Entrepreneurship is promoted to help lessen the unemployment problem, to overcome the problem of stagnation and to increase the competitiveness and growth of business and industries.

Develop and strengthen their entrepreneurial quality/motivation

The basic objectives of EDP are to:

1. Develop and strengthen entrepreneurial quality, i.e., motivation or need for achievement.
2. To analyse environmental set up relating to small industry and promoting it.
3. Removing unemployment
4. Enhancing industrial development
5. Developing industrially backward region.
6. Select project/product.
7. Formulate the project.
8. Understand the process and procedure involved in setting up small units.
9. Know the sources of help and support available for starting a small-scale industry.
10. Acquire necessary managerial skill required to run the industrial unit.





Date: 10-03-2021 Awareness program on Entrepreneurship Development Cell by Dr.T.Sree Lakshmi Principal, Dr.T.Lavanya EDC Coordinator, Ch.Shobha Rani & M. Shakunthala Members and students participated in the Programme.

GOVERNMENT DEGREE COLLEGE FOR
WOMEN KARIMNAGAR



ENTREPRENEURSHIP DEVELOPMENT CELL
&
DEPARTMENT OF COMMERCE
ORGANISED NATIONAL LEVEL WORKSHOP
ON
PRINTING & DYEING BY WOMEN ENTREPRENEUR
SMT. PPRATIMA CHANDRA SHEKHAR
HYDERABAD
From 31-03-2021



GOVERNMENT DEGREE COLLEGE FOR WOMEN
KARIMNAGAR, TELANGANA STATE
(Affiliated to Satavahana University)
NAAC ACCREDITED with 'B+' 3rd Cycle
An ISO 9001:2015 CERTIFIED INSTITUTION



Entrepreneurship Development Cell,
Department of Commerce & Economics

Organizing

National Level Workshop

On

Printing & Dyeing

Resource Person

Smt. M.Prathima Chandra Shekar Kumar
Women Entrepreneur Sasi Sri Printing & Dyeing
Manufacturer & Suppliers, Hyderabad.



Dr. T. Sreelakshmi
Principal & Chairman

Date: 31st March 2021

Time: 02:30 PM



Meeting ID: 793 0583 2809

Passcode: 1234



Dr.T.Lavanya
Convener & Coordinator
Entrepreneurship
Development Cell



M.Shakunthala
Convener
Incharge,
Dept. of Economics



Ch.Shobha Rani
Member
Entrepreneurship
Development Cell

Recording

Shakunthala Ma... Rayi PARANG Prathima

ARRAM JYOTHI... vijaya lakshmi Mari Kalpana

Reecha B.com.ca Pa.Ramadevi Dr. T. Sreenath... kanakaath...

Dr. Lavanya Thunsi Yathwar santhos... Abrao Venkatesh...

avinsoni swamy Ch.Manasa G Deeksha B.co... C Tejaswini

View

Shakunthala Ma... Laimisruthi S

Thota . Raghu Bhavyasri

Venkatesh Venky kanakaath reedoni

Abrao Sunitha Gudipati

C Tejaswini Laimi Narasimha...

Participants (94)

Find a participant

- 0045
- Ajavittra
- APSARA OSMANI
- Ajji
- Ashila B
- Anusha
- Archana Mary
- ARRAM JYOTHI LAXMI
- Arun
- B. Renuka Asst. Prof.
- Badavath althila
- Barla chandini
- Bhavyasri

Invite Unmute Me Reclaim Host

Recording

Shakunthala... Dr. Lavanya Thu... Lella Ravall naidu Sriharsha Prathima

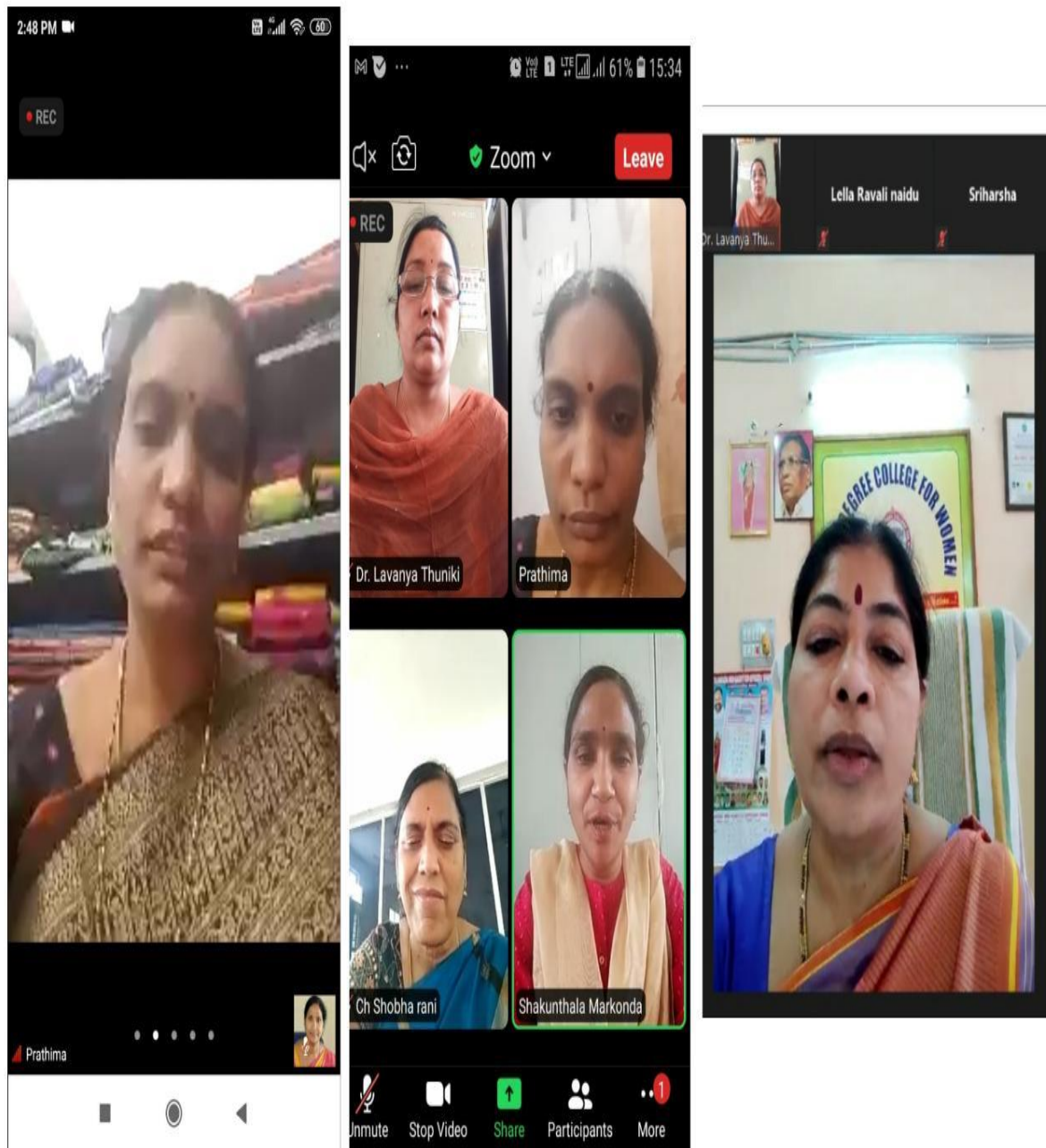
LEGBRE COLLEGE FOR WOMEN

Participants (95)

Find a participant

- Anusha
- Archana Mary
- ARRAM JYOTHI LAXMI
- Arshiya B.com(CA)
- Arun
- B. Renuka Asst. Prof.
- Badavath althila
- Bhavyasri
- Bommaraju Srividhya
- C Tejaswini
- Chandona
- Chendesh Rajasri
- Dane. Mamatha

Invite Unmute Me Reclaim Host



Karimnagar Women’s College webinar enthuses students to launch start-ups

Karimnagar, March 31: “Women should focus on establishing start-ups and take up projects that create jobs instead of hunting for jobs,” enthused woman-entrepreneur M

Prathima Chandrashekhara Kumar of Sasi sri Printing and Dyeing, Hyderabad, while addressing women students at a webinar organized as part of a workshop on printing and dyeing at the Government Women's College in Karimnagar.

While explaining her business model, Prathima Chandrashekhara informed that though she held a postgraduate degree in mathematics, she forayed into the printing and dyeing business due to her interest and the ability to provide employment to others.

Encouraging the students to launch start-ups, Prathima Chandrashekhara maintained that as women they were best suited for business where eyes for planning and control on finances were essential for success. "Though women constitute more than 49% of the population in the country, women seldom enter the world of the business.

But the times have changed. It is time to come out of your shell as banks and other financial institutions are coming forward to extend assistance to help you launch your business which will boost the economic growth of the country," she stated.

College principal T Sreelakshmi also stressed on the importance of women foraying into business and urged the students to equip themselves with the necessary skills.

Entrepreneurship development cell (EDC) coordinator, T Lavanya; economics department in-charge M Shakunthala; vice principal Sampath Kumar Reddy and EDC member Shoba Rani among others participated in the webinar.

<https://aakerunews.com/karimnagar-womens-college-webinar-enthuses-students-to-launch-start-ups/>

