

**TARA GOVERNMENT COLLEGE, SANGAREDDY(A)**

**Entrepreneurship Development Cell  
PRODUCE FESTIVAL**

on

**Mana Utpattulu-Mana Angadi**

**మన ఉత్పత్తులు - మన అంగడి**

<https://youtu.be/UQCWk8I05w8>

Date: 29-12-2021 Time: 12:00 PM to 5:00 PM



**Chief Guest**

**Smt. Sreedevi Patlolla**

**Kalegura Gampa**

**Patron**

**Smt. M. Praveena**

**Principal**

In Collaboration with

**All the Departments & NSS**

# INVITATION



**TARA GOVERNMENT COLLEGE, SANGAREDDY(A)**  
**Entrepreneurship Development Cell**

**&**

**All the Departments**

## PRODUCE FESTIVAL

**RESORCE PERSON**

**Sreedevi Patlolla**  
**Kalegura Gampa**  
**@Kalegura\_gampa**

**Date: 29-12-2021 Time: 10:00AM to 4:00PM**

**Patron**

**M.Praveena**

**Principal, Tara Govt College Sangareddy(A)**

**Co- Patron**

**Dr. S. Upender**

**Vice-Principal**

**Convener**

**Dr..A.Venkatesham**

**Vice Principal, HOD Economics**

**Co-Conveners**

**Md. Shareef Miya**

**V. Santhoshi &**

**Dr. G. Jagdishwar, NSS Program Officer**

**TARA GOVERNMENT COLLEGE, SANGAREDDY(A)**

**Entrepreneurship Development Cell**

**Orientation Programme**

**on**

**Produce Festival**

Entrepreneurship Development Cell (EDC) and all the departments with the cooperation of NSS organized an Produce Festival on the above topic and invited Smt. Patlolla Sreedevi from Kalegura Gampa firm and youtuber as a Chief Guest to make aware our students on the Importance of Entrepreneurship and opportunities through innovative production methods.

**Objectives of the Program:**

- 1. To make aware about innovative marketing techniques of own prepared and produced goods in the market.**
- 2. To inculcate practical experience of market for the students and children of producers/farmers/small scale goods and service suppliers.**

**Expected Outcome:**

- 1. Providing a market place, a produce festival, in the college, all the interested students are encouraged to prepare and produce something and to exhibit in the festival arranged, which enhance their interest towards preparing and producing new items and marketing them with their own skills, in order to stand on their own and to become self-reliance.**

## Report

The EDC – Orientation was started under chairmanship of Principal Smt. M. Praveena and with her presidential note and about the vision and mission of the institution. The convener of orientation, Dr. A. Venkatesham, Co-Conveners Md. Shareef Miya, V. Santhoshi and Dr. G. Jagadishwar elaborated the objectives and expected outcomes of the programme.

The Chief Guest & Resource Person Smt. Sreedevi, in her interaction, highlighted new methods of producing organic food and marketing techniques. Explained about her experience in preparing and collecting organic agriculture products and home needs with the least cost and marketing them through various websites, i.e., Youtube, online shopping sites, etc. She also briefed about precautions and measures to overcome challenges and hurdles in producing and marketing agriculture and manmade produces and material.



**The chief guest Smt. Sreedevi along with the Principal Smt. M. Praveena  
inaugurating the Produce Festival**

The fun Produce festival is an annual festival which was held at Tara Govt. College, Sangareddy (A) on 29th December 2021. The festival attracted a crowd of around 3 thousand students. The event was conceptualized by the EDC and all the departments and teachers of the College. The whole college was decorated with vibrant colors, posters and banners reflecting the creativity of the students.

The festival was aimed at grooming the leadership and entrepreneur skills of the students and give them exposure to display their passion in producing organic agricultural produces, handmade food items and handicrafts, art and other skills.

The main purpose is to bring out the skills and talent of budding chefs and service personnel of the future. It is also done to put their theoretical knowledge into practice. This hones their skill and provides hands on experience for producing crops and preparing food for guests and also serving them.



### **Principal Smt. M. Praveena Inaugural Remarks**

The students are undergraduates of Social Science, Science and Commerce stream are not culinary experts but young and enthusiastic foodies, entrepreneurs and stall keepers who had set up various stalls selling produces and food ranging from regional, fusion and street food of Telangana. The festival reflected the choice of food for the young crowd which was mostly regional instant food.

**Some of the counters were of :-**

**Popcorn:**

Popcorn made of corn produced in their fields by their parents. Its a popular street food in Hyderabad, Sangareddy and Cinema halls.

**Ambali (Ragi Malt):**

It was wonderful to see these young chefs inclined towards the traditional Telangana delights Ambali which is made up of Ragi flour boiled with mixing water and to serve. A tasty and healthy delight or spicy cooked up and presented beautifully.

**Vegetable Soup**

Crispy bread biscuits with homemade soup made with chopped vegetables, soya flavoured.

**Drinks**

The counter on Drinks was really intriguing like Kokum juice infused with flavor of basil,lemon with basil,lemon tea. It is a Telangana hot tea

**Fruit Custard:**

It is a healthy desert as it is made of Fruits-Apple, Green Black grapes, Banana, Pine apple, Dry fruits, Pomegranate, Milk, Sugar, Khova, Custard powder.

**Nuvvula Laddu, Ragi pattilu, Gummadi laddulu and Avisa laddulu**

They are made by using different flours from their agri products and these are very healthy food in increasing blood, nutrition, immunity in human body.

**Carrat Halwa:**

It is a healthy desert, which prevents Cancer, improve digestion, improve vision, improve body immunity and controls diabetic. This is made of Carrat, sugar or Jaggery, Dry fruits, milk and ghee, etc.

**Woollen material:**

Woollen dress and other material useful in winter season, which is made of woollen, paper, card board, glue, stones, bangles, acrylic paints and other material. These materials are very much useful in our day-to-day life.

**Flower Vases, Pen stands, Bangles, decorative material** were prepared by the students and exhibited in various stalls on the of festival. These are made of agri products and nature products.

**Food Items- Pulihora, various types of Vegetable Biryani dishes, Rotis** made of jowar and other flours and **Tea, Different Juices and Vegitable mixtures, Atukulu** and others were made of agri products and available in their houses.

For the first year of the festival, it was a great start. College students and staff very enthusiastically conduct Produce and Food fest. Knowledge of the Nutrition value of the food is also imparted. We loved the efforts of the students and enjoyed an entire day at the festival.

This event has received overwhelming response. There was a big rush on the day when we ran out of stocks. This kind of response instils confidence in the students. It motivates them to work with sincerity and zeal in the future too.

The students and participants learned some techniques and methods which are useful in their life and their own occupation, business and agricultural activities. Their response is more positive towards the event in their feedback. Hence, this programme fulfilled the purpose and objectives of the festival.

The Produce Festival video uploaded in youtube

link : <https://youtu.be/UQCWk8I05w8>

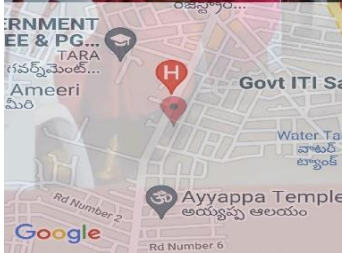


**Dr. Bhaskar Yogi introducing guest and speaking about our traditional organic methods of production in agriculture and Homemade food items**



**Chief guest Smt. Sreedevi Patlolla interacting with the participants & stall keepers**





Unnamed Road, Prashanth Nagar Colony, Ahmed Nagar, Sangareddy, Telangana 502001, India

Sangareddy  
Telangana  
India



26°C  
79°F

2021-12-29(Wed) 12:17(PM)

# పిల్లల అంగడి అదుర్స్



వింగారెడ్డిలో పుణ్యంగా ఆటల వస్తువులను ప్రదర్శిస్తున్న కాలా ప్రభుత్వ డిగ్రీ కళాశాల విద్యార్థులు

వింగారెడ్డి జిల్లాలో, డిసెంబర్ 28: కాలాలో ప్రసిద్ధి చెందిన వంటలు వండింది వాటిని ఎలా తయారుచేస్తారో తెలుసుకోవడానికి ఉద్దేశ్యంగా విద్యార్థులు చేసిన 'మన ఉత్పన్నాలు... మన ఆంగడి'లో విద్యార్థులు సందడి చేశారు. వివిధ రకాల ఉత్పన్నాలను ప్రదర్శించడంతో పాటు అమ్మకాలు చేశారు. రాగి అంబలి, గుమ్మడికాయ తాళి, ముద్దలు, వేరుకర్రలు, మిద్ర వస్తువులు

అంగడిలో విద్యార్థులు సందడి చేశారు. వివిధ రకాల ఉత్పన్నాలను ప్రదర్శించడంతో పాటు అమ్మకాలు చేశారు. రాగి అంబలి, గుమ్మడికాయ తాళి, ముద్దలు, వేరుకర్రలు, మిద్ర వస్తువులు

- కాలా ప్రభుత్వంలో 'మన ఉత్పన్నాలు... మన ఆంగడి'
- ఆకస్మిక ప్రదర్శన
- రుచికరమైన వంటలను ప్రదర్శించారు

అంగడిలో కనబడే విధంగా, రాగి అంబలి తయారు చేసిన విద్యార్థులు, అంగడిలో ఉన్న వస్తువులను అమ్మకాలు చేశారు. రాగి అంబలి, గుమ్మడికాయ తాళి, ముద్దలు, వేరుకర్రలు, మిద్ర వస్తువులు సందడి చేశారు. వివిధ రకాల ఉత్పన్నాలను ప్రదర్శించడంతో పాటు అమ్మకాలు చేశారు. రాగి అంబలి, గుమ్మడికాయ తాళి, ముద్దలు, వేరుకర్రలు, మిద్ర వస్తువులు



వింగారెడ్డిలోని కాలా కళాశాలలో 'మన ఆంగడి'లో అమ్మకాలు చేస్తున్న విద్యార్థులు

కాలా కళాశాలలో విద్యార్థులు చేసిన 'మన ఉత్పన్నాలు... మన ఆంగడి' కార్యక్రమంలో ప్రముఖ పాఠశాల ప్రధానాధికారి శ్రీనివాస రావు మాట్లాడుతూ, విద్యార్థులు విద్యార్థులు చేసిన ప్రదర్శనలను అభినందించారు. విద్యార్థులు తయారు చేసిన వివిధ రకాల వంటలను అమ్మకం చేశారు. ఈ సందర్భంగా అమ్మకాలు చేశారు. విద్యార్థులు తమ ప్రతిభను అందరినీ అభినందించారు. విద్యార్థులు తమ ప్రతిభను అందరినీ అభినందించారు. విద్యార్థులు తమ ప్రతిభను అందరినీ అభినందించారు. విద్యార్థులు తమ ప్రతిభను అందరినీ అభినందించారు.



Stalls by NSS Volunteers and Students of Dept. of Economics



Stall by the students of Dept. of Physics



Stalls by the Students of Political Science, Public. Admn. & History



Stalls by the students of Departments of Bio-Technology, Zoology & Computer Science





Stalls by Botany



Stalls by Botany



Stalls by Chemistry



Stalls by Botany



Stalls by Commerce



Stalls by Chemistry



Stalls by Languages- Telugu, Hindi & English





Stall by Department of English

