

Best Practice 2

1. Title of the Practice

Organizing placement Drives

2. Objectives of the Practice

Create awareness among students regarding available career options and help them in identifying their career.

Guide the students in developing skills and job-search strategies required to achieve their career objectives.

To identify the hidden talent and quality in the individual students.

3. The Context

As students reach the final stage of their academics, the expectations of parents and students increase. The job search is a process that takes time and effort. Despite all the efforts there is no assurance of finding a satisfying career for themselves. These drives act as a bridge between students, alumni and employers.

4. The Practice

The institution based on its mission of moulding the young women to be entrepreneurs and professionals, organizes various career-oriented, skill-based programmes and placements drives with the help of TSKC.

TSKC collaborates with various companies at National and State level and organizes Placement Drives within the campus. These placements drives are open for all jobseekers from other colleges too.

The companies conduct interview sessions and select the students. They also provide placement trainings if required. The college placement drives play a significant role in creating job opportunities for the young learners.

Various companies invite the students to their companies to give an exposure to the future career options.

The students get an inspiration from the company employees and will become more confident about their career.

There companies provide opportunities to work with their organization on the other hand companies are benefitted with man power.

The national level companies such as ICICI Bank, Genpact, Deloitte, DHFL, Reliance General Insurance,

Team Lease, IKEA Tech Mahindra etc. are worth mentioning.

The institutions not only conduct the placements drives but also collaborate with various companies where the students can become entrepreneurs like SIDBI, IDBI etc.

5. Evidence of Success

The college has been conducting placement drives for many years, and majority of the students of all streams ((B.A., B.Sc., and B.Com.) get the opportunity to work in multinational companies.

Every year around 20-25 companies participate and select the students from the institutions, a large number of students get a chance to choose a job depending upon their interests.

The interview sessions within the campus help the students to boost their confidence level.

6. Problems Encountered and Resources Required

A common problem for college graduates is that employers want to see work experience as well as relevant qualifications.

.As the students do not possess any experience in the field they are offered with very less remuneration, which leads to the financial insecurity or instability.

Generally students from the govt. college lack the availability of resources and skills, compared to the corporate college students.

As the companies participating in job drives are a vital part of the market, they follow strict job specifications.

Most of the times, the interviewers maintain strict parameters for the students which blow down the confidence of the young students.