



Dr. BRR GOVERNMENT DEGREE COLLEGE

(Accredited with B⁺⁺ by NAAC)

JADCHERLA-509301

MAHABUBNAGAR (DIST), T.S

Dr. Ch. Appiya Chinnamma M.Sc., Ph.D.

Principal

Academic Year: 2020-2021

Online Awareness Programme on Opportunities in Agri Business

To promote Entrepreneurship among students the Commissioner Collegiate Education, directed all the Government Degree Colleges to establish an Entrepreneurship Development Cell in the colleges. The main Objectives are to impart Entrepreneurial Education through organizing workshops, seminars, invited lectures and mentoring students of GDC's to promote the culture of self reliant and self dependency among students. As part of this certain programs are conducted to make the students turn into entrepreneurs. In this view an "Online Awareness Programme on Opportunities in Agri Business" is conducted.

Title: Online Awareness Programme on Opportunities in Agri Business

Resource Person: **Dr P. Chanda Shekhar, DGM**

No. of Students Attended: **60**

Dr. BRR Govt Degree College
Jadcherla

Dr. Ch. Appiya Chinnamma (M.Sc., Ph.D.)
Principal

Date: 22/01/2021

To
The Director General
MANAGE
Rajendranagar
Hyderabad
Sir

Sub: Request as Resource person - Webinar - Opportunities in Agri business - Reg

With reference to the subject cited above the EDP (Entrepreneurial Development Programme) Cell of this college is planning to conduct a webinar on "Opportunities in Agri Business" for the Students of all streams, i.e. B.A., B.Com and B.Sc. We request your acceptance as resource person to the said webinar at your convenient date.

Thankyou,

Principal
Dr. BRR Govt Degree College
Jadcherla

Adh
(Co-ordinator,
EDP-Cell)

PRINCIPAL
Dr. B.R.R. Government Degree College
Jadcherla



Dr. BRR GOVERNMENT DEGREE COLLEGE

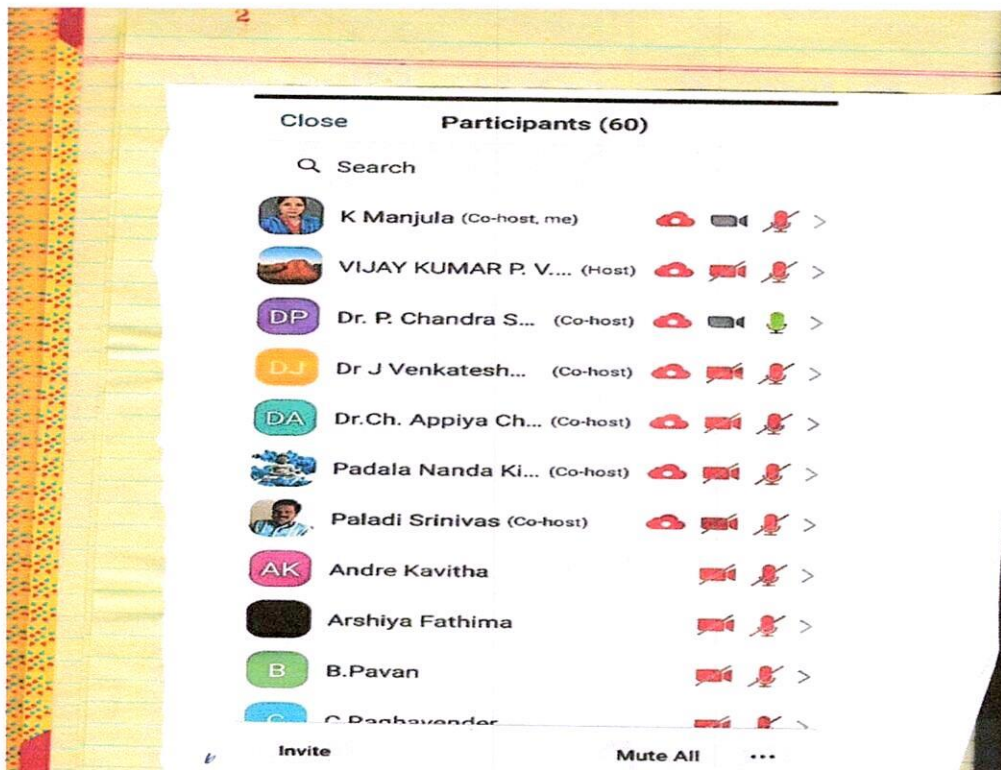
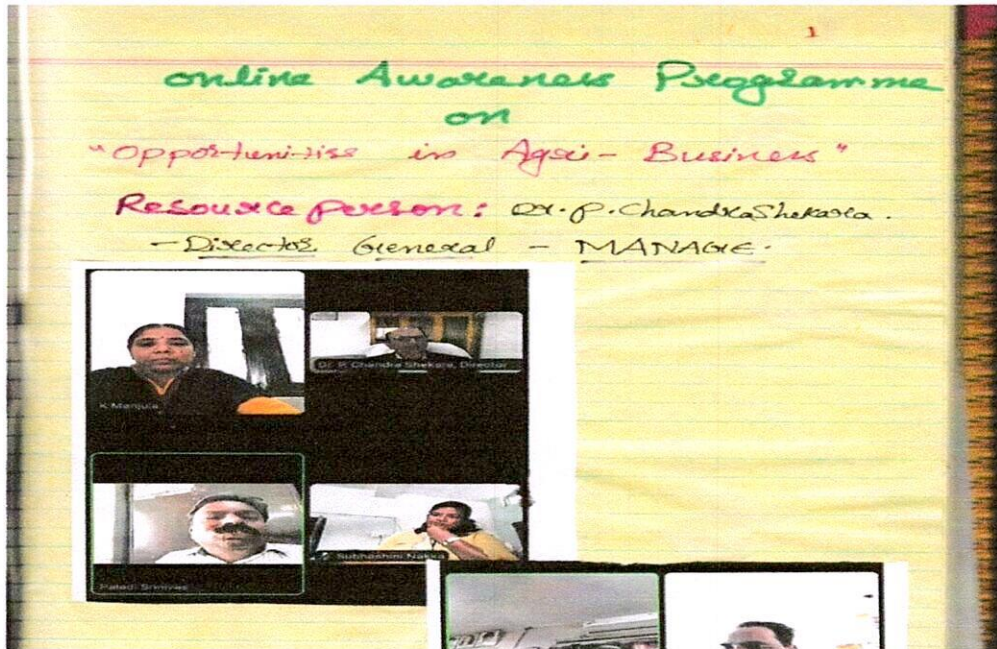
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శ్రీవేదమునిగారి గురుకులములో అనంత కురియ ప్రజలు
 ఉండగాను ముఖ్యము విద్యార్థులు Business చదివేవారు
 మరియు Agri Business అనేది అందరికీనుకూడు అవకాశం
 అందించే అవకాశం ఉన్నది మరియు అందరికీ ఉచిత
 లక్ష్యాలు కలిగించడం Training ఇవ్వడం వంటి
 వంటివి ఉంది. ఇలాంటి అంటే అనేది చాలా
 అవకాశం కలిగించడం మరియు ప్రజలకు
 అవకాశం కలిగించడం అంటే అలాగే
 programme is very nice.

R. vijaya Lakshmi Debi
 Lec in commerce.

1. vijaya Lakshmi
 B.com. Computer Application. TM 2017-18

వ్యవసాయ లేకపోతే అందరికీ మనము
 అవకాశం ఉంది. ప్రజలు వ్యవసాయ చేయడం మనకి
 అవకాశం ఉంది. అలా ప్రజలకు ఉంది. వ్యవసాయం
 చేయడం అంటే నాకు అవకాశం ఉంది. ప్రజలు అంటే నాకు
 అలా ఉంది. వ్యవసాయం చేయడం అంటే నాకు ఉంది.
 ప్రజలకు ఉంది. ప్రజలకు ఉంది. Programme is
 excellent.

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EDP → online Awareness programme on
 "opportunities in Agri-Business" conducted by
 Commerce dept. is a good programme to students
 which makes them self employable.
 → Also useful in how to do agribusiness by the farmer.

EDP Online Awareness programme to the
 students opportunities in Agri-Business
 Sector.

On Behalf of EDPC conducted "opportunities
 in Agri-Business" is very good programme
 it is useful to rural background students.

EDP Online Awareness programme on "opportunities in Agri-Business"
 conducted by Commerce department is a very good
 programme, useful to rural background students for
 self employment.


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AGRI BUSINESS OPPORTUNITIES

AN AWARENESS PROGRAMME

Resource Person: Dr. P.Chandra Shekara , Director General, MANAGE

National Institute of Agricultural Extension Management known as MANAGE formerly National Centre for Management of Agricultural Extension at Hyderabad is an autonomous extension and agribusiness management institute located in Hyderabad. The aim is to instill managerial and technical skills to everyone for practicing sustainable agriculture.

Agriculture is production of paddy , Mango or Milk. How Agri-business can be done, What are the opportunities in this sector. This sector cannot be eliminated as it is necessary. The survival of mankind is difficult without this sector.

Younger generation is not coming to the agricultural sector , reason behind is the hardest efforts put by their parents and the resultant outcome is not satisfactory strongly speaking farmers are doing only cultivation not Agri business.

A survey says that everyday 2409 farmers are leaving agriculture and migrating to cities. 75% of farmers said that since they have no other option they are doing cultivation. By 2050 49% of people has to take one time food if farmers quit cultivation. 292 billion tonnes of production is there at present and it is sufficient for present population.

Recent developments are Food Security of India , Nutritional Security is important as infant mortality is increasing because of Malnutrition. World's highest Milk production is in India. More than 48% of women and 23% of men are anemic. Income security is important this can be done by Agri business.

AGRI BUSINESS OPPORTUNITIES

AGRIPRENEURSHIP DEVELOPMENT:

Syngenta Foundation:

Capacity building is the first step and then seed money should be given or loans can be provided. Farmers are linked to vendors . Making them handle the problems but the success rate here is only 50%

PI foundation model:

In jammikunta KVK , 45 days training is given to 40 members. After training they joined in company. Biological Science students are eligible for Agri Clinic Centers. 141 training centers are there to provide training to the youth on pesticides.

Start-up loan upto 20lakhs is provided by MANAGE if the product is an innovative one. 44% subsidy is given to SC,ST and 36% to others and the term of repayment vary from 5 to 7 years.

Wide no of courses are going in Krushi Vignan Kendra operating at the District level. Specialisation can be done and unit can be established. Various Agri businesses are Fisheries , Prawn Culture and for organic farming Bio-Fertilisers are important and for this training is given at National Research Centre for Organic Farming Delhi.

The help line number of Kisan Call Center is 1800 180 1551.

Principal
Members:

Co-ordinator